

LIVE
LIKE A PRO

GMC
WE ARE PROFESSIONAL GRADE

19GMSRALDRC-25

2019
GMC SIERRA



LIVE
LIKE A PRO



Vehicle shown with available equipment.



As a pro, you begin your day by asking, "How do I want to live?" We know the feeling. To engineer the Next Generation 2019 GMC Sierra, we went looking for ways to make the best even better. It's all new to be taller, bolder, stronger and larger with best-in-class Crew Cab maximum front head and leg room.¹ And with the available world's-first six-function GMC MultiPro™ Tailgate, it's also revolutionary. Sierra offers technological advancements to keep you connected with the world surrounding Sierra, especially while trailering.

Discover the truck for you—the Next Generation 2019 GMC Sierra.

¹Excludes other GM vehicles. Class is half-ton pickups.

STAND TALL



- WORLD'S-FIRST SIX-FUNCTION MULTIPRO TAILGATE
- CONTINUOUS DAMPING ADAPTIVE RIDE CONTROL
- HIGH-INTENSITY LED HEADLAMPS
- SIGNATURE CHROME DENALI GRILLE
- CHROME VERTICAL RECOVERY HOOKS¹ AND SIDE-WINDOW SURROUNDS
- INTEGRATED DUAL EXHAUST
- 22" WHEELS ARE AVAILABLE

For 2019, Sierra Denali is designed with a taller stance, larger cabin, bigger bed and an all-new chassis for excellent ride and handling. And to help maximize efficiency, step up to the MultiPro Tailgate. It offers six convenient functions never before possible in a pickup. Sierra Denali goes further by adding an innovative road-handling system—class-exclusive continuous damping Adaptive Ride Control. It provides a first-class ride experience by monitoring both the road and Sierra in real time, automatically adjusting when hauling and trailering for exceptional comfort and responsiveness.

¹To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the recovery hooks section of your Owner's Manual.





WE ELEVATED MORE THAN ITS HEIGHT

- GMC PROGRADE™ TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP¹
- PREMIUM GMC INFOTAINMENT SYSTEM WITH NAVIGATION²
- 8" DIGITAL DRIVER INFORMATION CENTER
- BOSE® PREMIUM SOUND SYSTEM
- MULTICOLOR 15" HEAD-UP DISPLAY AND REAR CAMERA MIRROR ARE AVAILABLE

Our most technologically advanced Sierra Denali ever is the first pickup in its class³ to offer an available multicolor 15" diagonal Head-Up Display (HUD) and a Rear Camera Mirror. The HUD projects vehicle data, active safety information, phone and infotainment sources onto the windshield. The all-new dual-function mirror can be used as a conventional rearview mirror or as a camera-based rearview mirror to help you see around potential visual obstructions while driving, changing lanes and checking traffic conditions.

This is also our most premium Sierra Denali interior ever with finely crafted materials and attention to every detail. You'll find perforated Forge leather appointments with contrasting stitch pattern, authentic open-pore ash wood, brushed aluminum trim and chrome accents.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

¹App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. ²Functionality varies by model. Full functionality requires compatible Bluetooth® and smartphone, and USB connectivity for some devices. Map coverage available in the United States, Puerto Rico and Canada. ³Class: half-ton pickups.

ELEV. 20,310

AT4

- FACTORY-INSTALLED 2" SUSPENSION LIFT FOR INCREASED GROUND CLEARANCE
- FOUR-WHEEL DRIVE WITH 2-SPEED AUTOTRAC TRANSFER CASE, AUTOMATIC LOCKING REAR DIFFERENTIAL AND SKID PLATES
- OFF-ROAD TUNED RANCHO® MONOTUBE SHOCK ABSORBERS
- DISTINCT EXTERIOR DESIGN WITH BLACK CHROME ACCENTS AND RED VERTICAL RECOVERY HOOKS¹
- WORLD'S-FIRST SIX-FUNCTION MULTIPRO TAILGATE
- NEW OFF-ROAD PERFORMANCE PACKAGE IS AVAILABLE
- OFF-ROAD MUD TERRAIN-RATED GOODYEAR® WRANGLER DURATRAC® 18" TIRES ARE AVAILABLE

Sierra AT4 includes a 2" factory-installed suspension lift for elevated ground clearance to help overcome rough terrain. Powering you forward is the available 6.2L V8 engine—the most powerful V8 in its class.² The Traction Select System with available Off-Road mode and standard 2-speed AutoTrac transfer case with low-range four-wheel-drive gearing delivers extra torque when you need it. Venturing downhill, Hill Descent Control uses antilock braking to help control descent on rugged terrain. And to maneuver out of deep, loose terrain, AT4 includes an automatic locking rear differential. Further helping smooth out the rough spots are Rancho monotube shocks, while metal skid plates help protect the front underbody.

THE FIRST-EVER SIERRA AT4 RISES TO THE CHALLENGE





A COMFORTABLE CABIN IN THE WOODS



- EXCLUSIVE PREMIUM AT4 INTERIOR IN JET BLACK WITH KALAHARI ACCENTS
- AUTHENTIC DARK ALUMINUM TRIM AND STANDARD LEATHER APPOINTMENTS
- MULTICOLOR 15" HEAD-UP DISPLAY (HUD) IS AVAILABLE
- HIGH DEFINITION SURROUND VISION¹ IS AVAILABLE



Inside, Sierra AT4 supports you through rough conditions or terrain. You'll find an athletic, purposeful interior designed for your active lifestyle. Exclusive darkened trim and decor, leather appointments in Jet Black with Kalahari accents and smart storage compartments await.

In addition, the available multicolor 15" diagonal Head-Up Display projects key information onto the windshield so your eyes stay focused on the road. Information includes an Off-Road Inclinometer that shows the fore-and-aft tilt, front tire angle and left-and-right tilt.

¹Read the vehicle Owner's Manual for important feature limitations and information.

ENGINEERING INNOVATIONS NEVER LOOKED SO GOOD



- WORLD'S-FIRST SIX-FUNCTION MULTIPRO TAILGATE
- 5.3L V8 ENGINE WITH DYNAMIC FUEL MANAGEMENT AND AN 8-SPEED AUTOMATIC TRANSMISSION
- REAR BUMPER WITH ENLARGED CORNER STEPS
- MAX TRAILERING RATING OF 12,200 LBS IS AVAILABLE¹
- X31 OFF-ROAD PACKAGE IS AVAILABLE

Sierra SLT delivers what you demand in a truck without sacrificing style, refinement, capability, power or efficiency. Outside, its taller stance and larger bed are highlighted by high-intensity LED headlamps, LED taillamps and chrome accents on the grille, fog lamps, side-window surrounds, bumpers, mirror caps and door handles. SLT also includes power supplied by a 355-hp 5.3L V8 engine and 8-speed automatic transmission.

¹Sierra's 12,200-lb rating requires Sierra SLT Double Cab 4WD model with available 6.2L V8 engine and Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.





THIS ROOM BECAME A SUITE



- PROGRADE TRAILERING SYSTEM WITH IN-VEHICLE TRAILERING APP¹
- HEATED AND AVAILABLE VENTILATED 10-WAY POWER LEATHER-APPOINTED FRONT SEATS
- HEATED STEERING WHEEL
- NEW STORAGE AREAS: REAR SEATBACK AND UNDER REAR SEAT
- PREMIUM GMC INFOTAINMENT SYSTEM²



We've upgraded your room accommodations. The added space results from class-leading Crew Cab maximum front head and leg room.³ The Next Generation Sierra SLT elevates your driving experience with comfortable seating that offers a taller, more commanding view, driver-centric controls and instrumentation along with purposeful technologies. And rear-seat climate comfort is provided by rear vents and available heated rear outboard seats.

¹App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. ²Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ³Excludes other GM vehicles. Class is half-ton pickups.



- MONOCHROMATIC, BOLD EXTERIOR
- DOMINANT BLACK GRILLE AND 20" BLACK WHEELS
- 8" DIAGONAL GMC INFOTAINMENT SYSTEM¹ WITH APPLE CARPLAY^{TM2} AND ANDROID AUTO^{TM3} COMPATIBILITY
- NEW 2.7L TURBO ENGINE IS STANDARD OR A 5.3L V8 ENGINE IS AVAILABLE
- X31 OFF-ROAD PACKAGE IS AVAILABLE

Sierra Elevation Double Cab goes all in with a bold, monochromatic presence—elevating both your altitude and your attitude. It tells the world that something unique is headed its way, while keeping you well-connected with an array of technologies that seamlessly link you to your Elevation.

¹Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ²Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ³Vehicle user interface is a product of Google™ and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android™-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC.

OUR REBELLIOUS SIDE IS SHOWING





WORLD'S-FIRST SIX-FUNCTION GMC MULTIPRO TAILGATE



We've revolutionized traditional tailgates with the world's-first GMC MultiPro Tailgate. It offers six convenient functions never before possible in a truck.

These functions improve loading, unloading and accessing the cargo bed, and it's been rigorously tested to exacting GMC standards for structural strength and durability.

In fact, the MultiPro is the most tested tailgate in GMC history, and it's standard on SLT, AT4 and Denali.

MULTIPRO

TAILGATE

THE TAILGATE TO END ALL TAILGATES



1

PRIMARY GATE
Opens from the key fob, inside the truck or a button on the gate.

2

PRIMARY GATE LOAD STOP
Helps prevent items from sliding out of the box.

3

EASY ACCESS
The inner gate folds down, allowing you to reach farther into the box.

4

FULL-WIDTH STEP
The inner gate folds into a large step for easy access, holding up to 375 lbs.

5

INNER GATE LOAD STOP
Helps prevent second-tier items from sliding out of the box.

6

INNER GATE WITH WORK SURFACE
When opened, provides a work surface as well as second-tier loading.

IT'S LOADED WITH BIG IDEAS



New KICKER® Bluetooth accessory speakers² shown.

- ROLL-FORMED HIGH-STRENGTH STEEL FOR A MORE DURABLE BED FLOOR
- LARGER FOOTWELLS IN CORNERSTEP REAR BUMPER
- 12 TIE-DOWNS: THREE IN EACH CORNER RATED AT 500 LBS PER CORNER¹
- BED RAIL LAMPS AND PILLAR LAMPS THAT ENHANCE ILLUMINATION ARE AVAILABLE
- NEW 120-VOLT ELECTRICAL OUTLET IS AVAILABLE
- CARBON-FIBER GMC CARBONPRO™ BED—AVAILABLE SPRING 2019
- NEW KICKER® BLUETOOTH ACCESSORY SPEAKERS² CAN BE INTEGRATED INTO THE MULTIPRO TAILGATE—AVAILABLE SPRING 2019

To help you get work done, we created cargo beds that are larger by volume than our competitors' in all bed sizes from 62.9 cu. ft. to 89.1 cu. ft.³ Next, we constructed the bed using high-strength steel to create a strong, durable cargo floor. But we didn't stop there. Sierra will be the first and only truck offering the GMC CarbonPro bed with best-in-class (half-ton pickups) resistance to dents, scratches and corrosion. Then we added more cargo tie-downs to better help secure loads. We also improved the available LED lighting and added a new available 120-volt electrical outlet. To make getting into the bed easier than ever, we enlarged the footwells in the CornerStep rear bumper to accommodate large work boots.



62.9 CU. FT.

¹Cargo and load capacity limited by weight and distribution. ²Non-GM warranty. Limited warranty by KICKER,® 3 years/36,000 miles (whichever comes first). For more information, contact your dealer. ³Class is half-ton pickups. Cargo and load capacity limited by weight and distribution. The 89.1-cu. ft. cargo box will be available early 2019.

GMC PROGRADE TRAILERING PULLS IT ALL TOGETHER



With the available 6.2L V8 and Max Trailering Package, Sierra can trailer up to 12,200 lbs¹ with the Double Cab or 12,100 lbs¹ with the Crew Cab. We're focused on making trailering a seamlessly integrated, transparent and confident experience. Sierra's all-new available ProGrade Trailering System helps make it all possible.

MAX TRAILERING PACKAGE Increased trailering capability is achieved when Sierra is equipped with this package—available on SLE, Elevation and SLT. It includes a 9.76" rear axle, 3.42 axle ratio, enhanced cooling radiator, revised shock tuning for increased control, heavier-duty rear springs, increased Rear Gross Axle Weight Rating (RGAWR) and a 220-amp alternator.

Discover how Sierra can help you tow like a pro at gmc.com/sierra.

¹Sierra's 12,200-lb rating requires Sierra SLT Double Cab 4WD model with available 6.2L V8 engine and Max Trailering Package. Sierra's 12,100-lb rating requires Sierra SLT Crew Cab Short Box 4WD model with available 6.2L V8 engine and Max Trailering Package. Before you buy a vehicle or use it for trailering, carefully review the trailering section of the Owner's Manual. The weight of passengers, cargo and options or accessories may reduce the amount you can tow.

12,200 lbs



CONFIDENCE TRAVELS WITH YOU

Sierra's all-new available ProGrade Trailering System includes advanced technologies for increased confidence. It helps when hooking up your trailer, while on the road and when backing your trailer into place.

HIGH-RESOLUTION INTEGRATED CAMERAS To help increase your sense of control during trailering, several camera options are available. To give you a bird's-eye view around Sierra, High Definition Surround Vision can help you make visually enhanced low-speed trailering maneuvers. Or choose the Trailer Camera Package that uses two rear-facing cameras integrated into the side mirrors, providing a side view of Sierra and your trailer during lane changes or when backing up. Also available with the Trailer Camera Package is an Accessory Camera¹ mounted on the rear of the trailer that displays the area behind the trailer on the center screen.

HITCH GUIDANCE WITH HITCH VIEW Sierra's Hitch Guidance adds a dynamic backing grid line to the Rear Vision Camera display to help you line up your hitch. Hitch View allows you to zoom the camera for a precise top-down view of the hitch, making it easier to hook up your trailer without additional human guidance. Available Hitch Area Lighting adds a pin light to direct light downward to assist with nighttime hitching.


Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.

IN-VEHICLE TRAILERING APP² Located on the home screen of the Infotainment System,³ this innovation offers customized trailer profiles to track and monitor predeparture checklists, trailer electrical diagnostics (detecting shorts in the trailer brake wiring, for example), trailer tire pressure and temperature status (if equipped);⁴ Trailer Light Sequence Test, maintenance reminders and more.

myGMC APP WITH TRAILERING This industry-first mobile app⁵ includes predeparture checklists, a glossary of trailering terms, trailer light tests and more.

AUTO ELECTRIC PARKING BRAKE ASSIST While in Hitch View and when reversing toward the trailer, the industry-first Auto Electric Parking Brake Assist automatically helps hold Sierra in place when you shift into Park. This helps prevent the truck from rolling and shifting, which can cause the truck to misalign with the hitch.

¹Must be installed by the customer or a third-party service center. Requires available Trailer Camera Package. ²App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. ³Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ⁴Must be installed by the customer or a third-party service center. Requires available Trailer Tire Pressure Monitoring System. ⁵Device data connection required. Available on select Apple® and Android devices. Some features require active service plan and working electrical system. Service availability, features and functionality vary by vehicle.



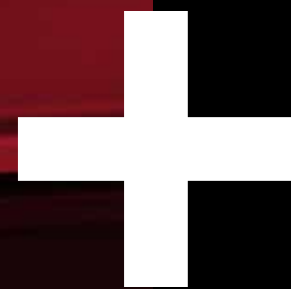
6.2L 420-HP V8
BEST-IN-CLASS



10-SPEED
TRANSMISSION
ALL-NEW

DYNAMIC FUEL
MANAGEMENT
INDUSTRY-FIRST

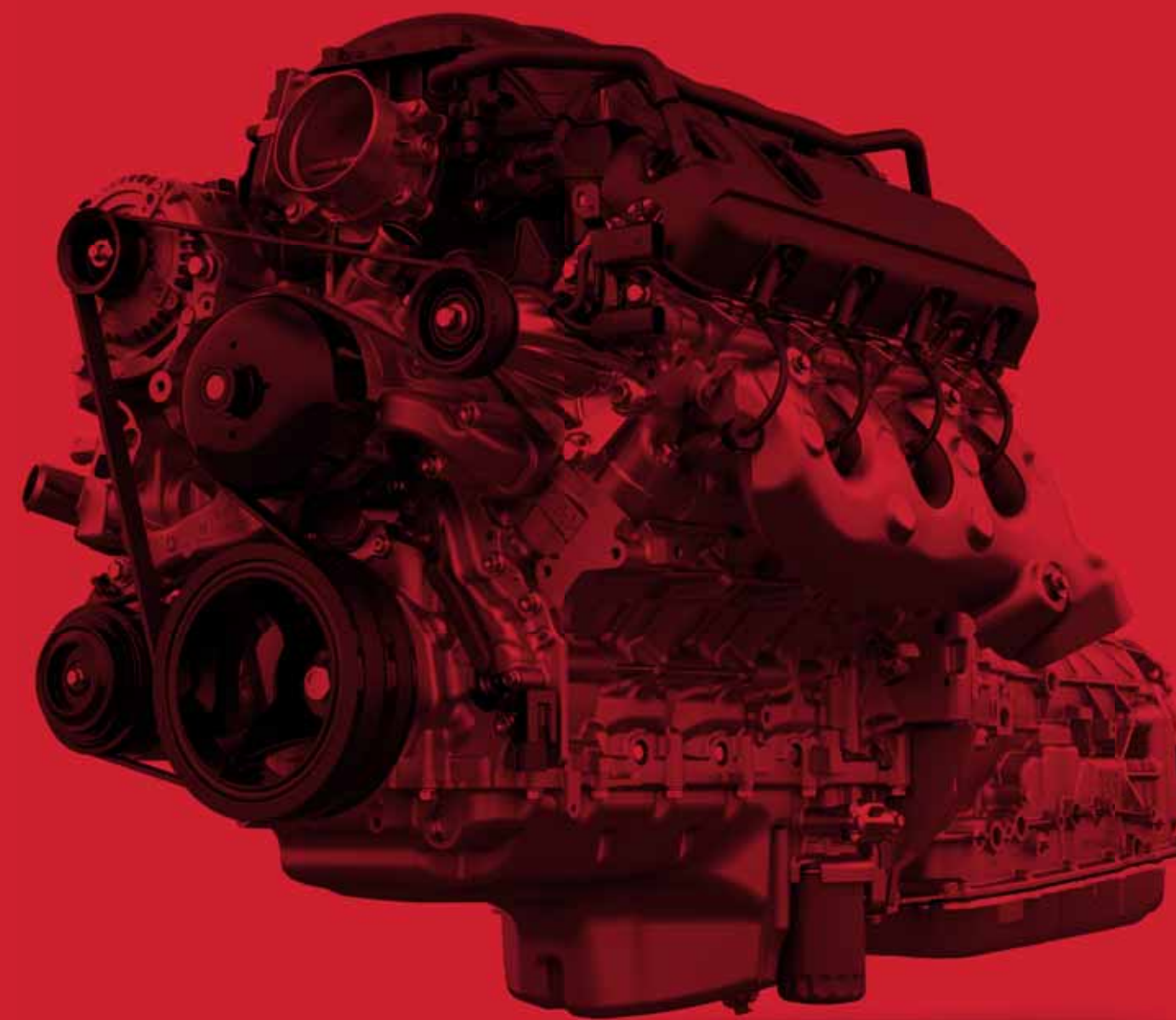
It's all about giving you the power you need, when and where you need it. Sierra's next generation powertrain lineup offers robust power and efficiency choices.¹ The engines integrate on-demand force—the available 6.2L V8's 420 hp and 460 lb-ft of torque are the most for a V8 in its class²—paired with the all-new 10-speed automatic transmission. And the available 5.3L paired with the 8-speed automatic transmission and 6.2L V8 engines feature all-new Dynamic Fuel Management that enables the engine to operate in 17 different patterns between two and eight cylinders, depending on demand, to optimize power and efficiency.



¹Late-availability engines include: 4.3L V6 and 5.3L V8 with 6-speed automatic transmission.
²Class is half-ton pickups.

THE POWER OF CHOICE

The foundation behind every GMC truck is its power. That's why Sierra offers an engine lineup engineered to deliver a balance of performance and efficiency in all driving situations. The all-new 10-speed automatic transmission paired with the available 6.2L V8 not only provides a wider range of gearing to improve efficiency, but also incorporates enhancements designed to improve shift quality and further reduce noise and vibration in the driveline.



6.2L V8

ALL-NEW 10-SPEED AUTOMATIC TRANSMISSION
DYNAMIC FUEL MANAGEMENT
420 HP @ 5,600 RPM
460 LB-FT OF TORQUE @ 4,100 RPM
AVAILABLE (4WD MODELS): SLT, AT4 AND DENALI

5.3L V8

8-SPEED AUTOMATIC TRANSMISSION
DYNAMIC FUEL MANAGEMENT
355 HP @ 5,600 RPM
383 LB-FT OF TORQUE @ 4,100 RPM
STANDARD: SLT, AT4 AND DENALI
AVAILABLE: SLE AND ELEVATION

ALL-NEW 2.7L TURBO

8-SPEED AUTOMATIC TRANSMISSION
ACTIVE FUEL MANAGEMENT
310 HP @ 5,600 RPM
348 LB-FT OF TORQUE @ 1,500 RPM
STANDARD: SLE AND ELEVATION



WHERE PROFESSIONAL GRADE MEETS THE ROAD



On road or off, Sierra is engineered to help keep you confidently in control. The Traction Select System allows you to tailor your driving experience while Denali models add premium ride and handling with continuous damping Adaptive Ride Control.

CONTINUOUS DAMPING ADAPTIVE RIDE CONTROL

This class-exclusive system monitors input from both the road and Sierra Denali in real time to help create a smooth ride. Every 2 milliseconds, active dampers continuously adjust both rebound and compression forces to counter heave, pitch and body roll. Stiffness rates also change when Sport mode is selected or automatically when it senses heavy trailering or large payloads.

TRACTION SELECT SYSTEM This available feature allows you to choose different drive modes, based on equipment, that alter the transmission shift points, throttle and traction systems to better handle varying road conditions. The modes include: Tour for everyday driving; Sport, to increase responsiveness; Tow/Haul for trailering or hauling heavy loads; Snow mode is helpful in slippery conditions; Terrain mode is included with the single-speed transfer case and optimizes low-speed driving over rough terrain; and available Off-Road mode helps Sierra take on rugged terrain.

RESPONSIVE SUSPENSION The new independent short-/long-arm front suspension provides excellent wheel alignment, ride comfort and turnability with reduced weight. The live-axle rear suspension includes two-stage, semielliptic multileaf rear springs to balance payload management and ride quality.

IT'S ALL RIDING ON A STRONG SUPPORT SYSTEM



From its fully boxed steel frame to its wider, taller structure that weighs less than before, and from its range of available transfer cases for power on demand to its industry-first “e-boost” braking system, Sierra is built like there’s a lot riding on it—because there is.

FULLY BOXED LADDER FRAME The all-new frame is 88 lbs lighter than its predecessor, but remarkably has 10 percent greater torsional rigidity. As much as 80 percent of the frame is made of high-strength steel—varying from 2 mm to 5 mm in thickness, with every millimeter optimized for performance, strength and stiffness.

WEIGHT REDUCTION Sierra has a longer wheelbase, wider and taller stance and more cargo volume, yet the truck is up to 360 lbs lighter than the previous generation. Our engineers looked at every ounce to bring out the best in efficiency, ride and handling without compromising durability and capability.

STOPPING POWER A segment-first electrohydraulic boost, or “e-boost,” system produces power on demand for smooth, reliable, consistent braking whether the truck is loaded, unloaded or hauling a heavy trailer. In addition, brake pads and rotors were increased in size versus the previous generation and Duralife corrosion protection helps increase rotor life.

MULTIPLE MATERIALS Engineering excellence means the right material in the right place. High-strength steel in the frame, bed and safety cage. Strong, lightweight aluminum in the doors, hood and tailgate. GMC engineers selected the perfect material for the application, then optimized it for durability, safety, mass and function.

TRANSFER OF POWER Sierra offers a choice of transfer cases. The 2-speed transfer case features Auto, 2 High, 4 High and 4 Low settings. It is standard on AT4 and Denali 4WD models and is included with the available X31 Off-Road Package. The single-speed transfer case, standard on all other 4WD models, offers Auto, 2 High, 4 High and a Terrain mode designed to optimize low-speed off-road driving.



BECAUSE YOU NEVER KNOW WHAT'S AROUND THE NEXT CORNER



Helping you and your companions feel safe, secure and confident while riding in Sierra is our unwavering commitment. Sierra now offers new safety technologies to do just that.

Safety or driver-assistance features are no substitute for the driver's responsibility to operate the vehicle in a safe manner. The driver should remain attentive to traffic, surroundings and road conditions at all times. Visibility, weather and road conditions may affect feature performance. Read the vehicle Owner's Manual for more important feature limitations and information.



SIERRA OFFERS:

- HIGH DEFINITION SURROUND VISION
- REAR CAMERA MIRROR
- MULTICOLOR 15" DIAGONAL HEAD-UP DISPLAY
- SAFETY ALERT SEAT
- FRONT PEDESTRIAN BRAKING
- LANE CHANGE ALERT WITH SIDE BLIND ZONE ALERT
- REAR CROSS TRAFFIC ALERT
- LANE KEEP ASSIST WITH LANE DEPARTURE WARNING
- LOW SPEED FORWARD AUTOMATIC BRAKING
- INTELLIBEAM HEADLAMPS

GO FAR STAY CLOSE



SIERRA'S NEXT GENERATION INFOTAINMENT OFFERS:

- 8" DIAGONAL TOUCH-SCREEN AND NAVIGATION¹
- DOWNLOADABLE IN-VEHICLE APPS²
- CUSTOMIZABLE PROFILES
- AVAILABLE 4G LTE WI-FI® HOTSPOT³
- APPLE CARPLAY™ COMPATIBILITY⁴
- ANDROID AUTO COMPATIBILITY⁵

INTRODUCING GMC CONNECTED SERVICES

On the road, you're never far from the people, information and entertainment that matter. The available Premium GMC Infotainment System⁶ uses a simplified interface that's more intuitive than ever before. Connect two devices at once using Bluetooth⁷ with storage for up to 10 customizable profile settings, saved with each driver's preferences—such as radio settings. You can even customize and save your profile and use it in another all-new 2019 Sierra.

Seamlessly link your digital life to your Sierra with GMC Connected Services⁸ and its range of plans such as an available Remote Access Plan.⁹

Discover how to stay connected at gmc.com.

¹Map coverage available in the United States, Puerto Rico and Canada. ²Available on select 2017 model year and newer GM vehicles with compatible hardware. Additional data plan rates may apply. Third-party trademarks are the property of their respective third-party owners and used under agreement. Requires active service plan and paid AT&T® vehicle data plan or compatible device with 3G/4GLTE tethering data plan. See onstar.com for details and limitations. ³Service varies with conditions and location. Requires active service plan and paid AT&T data plan. See onstar.com for details and limitations. ⁴Vehicle user interface is a product of Apple® and its terms and privacy statements apply. Requires compatible iPhone® and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁵Vehicle user interface is a product of Google and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. ⁶Functionality varies by model. Full functionality requires compatible Bluetooth and smartphone, and USB connectivity for some devices. ⁷Go to my.gmc.com/learnabout/bluetooth to find out which phones are compatible with the vehicle. Full Bluetooth feature functionality varies by device, model and software version. ⁸Connected Services vary by vehicle model and require working electrical system, cell reception and GPS signal. Requires active system plan. See onstar.com for details and limitations. ⁹Remote Access Plan does not include emergency or security services. See onstar.com for details and limitations.

SIERRA MODELS

Choose the Sierra that's right for you at gmc.com/build-and-price.



SIERRA

Includes all-new proportions along with standard LED headlamps and taillamps with signature C-shape, black grille inserts with chrome surround, 12 fixed cargo tie-downs (three in each corner rated at 500 lbs per corner¹), larger rear corner bumper steps, front recovery hooks² (4WD models), standard cloth bench seats, 7" diagonal GMC Infotainment System³ with standard Apple CarPlay^{TM4} and Android Auto^{TM5} compatibility and rear air vents on Double and Crew Cab models.



SLE

Includes all Sierra standard content and adds a bright chrome side-window surround, chrome mirror caps, chrome front and rear bumpers and body-color door handles. SLE also adds an 8" diagonal GMC Infotainment System³ with Apple CarPlay^{TM4} and Android Auto⁵ compatibility, a leather-wrapped steering wheel and a color 4.2" diagonal Driver Information Center.



ELEVATION

Includes all SLE standard content and adds features that set it apart such as a monochromatic, bold exterior with a dominant gloss-black grille and matching 20" gloss-black aluminum wheels; body-color bumpers, door handles and grille surround; black side-window surround; and LED fog lamps. A new 5.3L V8 engine with 8-speed automatic transmission and X31 Off-Road Package are available.



SLT

Includes all SLE standard content and adds the world's-first six-function GMC MultiProTM Tailgate—and to enhance your trailering, it includes the ProGradeTM Trailering System with in-vehicle Trailering App⁶ and an integrated trailer brake controller, and a 5.3L V8 with 8-speed automatic transmission and all-new Dynamic Fuel Management. It also adds the Premium GMC Infotainment System³; heated 10-way power leather-appointed front seats, heated steering wheel and rear seatback and rear under-seat storage.



AT4

The first-ever AT4 offers its own unique blend of authentic off-road capability, innovative technology and premium refinement. AT4 includes a standard factory-installed 2" suspension lift, 2-speed AutoTrac transfer case for low-range 4-wheel-drive gearing, automatic locking rear differential and skid plates; the GMC MultiPro Tailgate; 18" wheels with Dark Gray accents; available mud terrain-rated Goodyear[®] Wrangler Duratrac[®] tires; exclusive athletic interior trim elements; and red vertical recovery hooks.⁷



DENALI

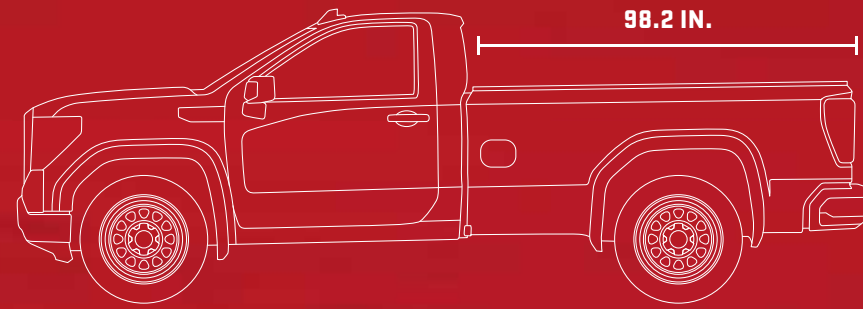
Denali is the ultimate expression of Professional Grade. Comes with all SLT standard content including the GMC MultiPro Tailgate. It also offers Forge leather appointments, authentic open-pore ash wood, Premium GMC Infotainment System³ with Navigation,⁷ wireless charging,⁸ a spray-on bedliner and class-exclusive continuous damping Adaptive Ride Control. A 6.2L engine (most powerful V8 in its class⁹) with 10-speed automatic transmission is available.

DENALI ULTIMATE PACKAGE¹⁰

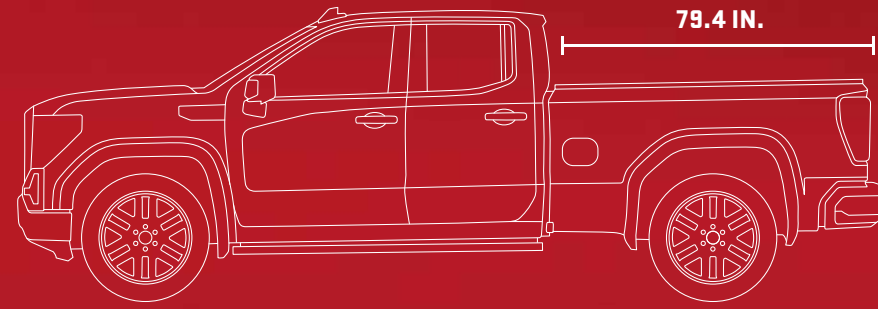
Denali Ultimate includes standard Denali content and adds High Definition Surround Vision,¹¹ Rear Camera Mirror,¹¹ multicolor 15" diagonal Head-Up Display, Lane Keep Assist with Lane Departure Warning,¹¹ Low Speed Forward Automatic Braking,¹¹ power sunroof, GMC MultiPro Power Steps, wheel locks, Trailer Tire Pressure Monitoring System¹² and exclusive Denali 22" polished aluminum wheels.

Preproduction models shown. Actual production models may vary. All vehicles shown with available equipment. ¹Cargo and load capacity limited by weight and distribution. ²To avoid the risk of injury, never use recovery hooks to tow a vehicle. For more information, see the recovery hooks section of your Owner's Manual. ³Functionality varies by model. Full functionality requires compatible Bluetooth[®] and smartphone, and USB connectivity for some devices. ⁴Vehicle user interface is a product of Apple[®] and its terms and privacy statements apply. Requires compatible iPhone[®] and data plan rates apply. Apple CarPlay is a trademark of Apple, Inc. Siri, iPhone and iTunes are trademarks of Apple, Inc., registered in the U.S. and other countries. ⁵Vehicle user interface is a product of Google[™] and its terms and privacy statements apply. Requires the Android Auto app on Google Play and an Android[™]-compatible smartphone running Android 5.0 Lollipop or higher. Data plan rates apply. Android Auto is a trademark of Google LLC. ⁶App functionality and features vary with vehicle equipment and trim level. Data connection may be required. Some features require active service plan and working electrical system. ⁷Map coverage available in the United States, Puerto Rico and Canada. ⁸The system wirelessly charges one PMA- or Qi-compatible mobile device. Some phones have built-in wireless charging technology and others require a special adapter/back cover. To check for phone or other device compatibility, see my.gmc.com/learn or consult your carrier. ⁹Class is half-ton pickups. ¹⁰This package requires 4WD model, 6.2L V8 engine and 275/50R225L all-season, blackwall tires. ¹¹Read the vehicle Owner's Manual for important feature limitations and information. ¹²Does not monitor spare tire.

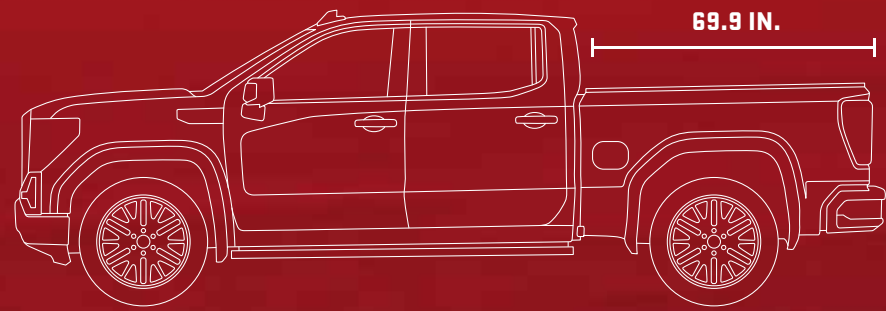
CAB AND BED CONFIGURATIONS



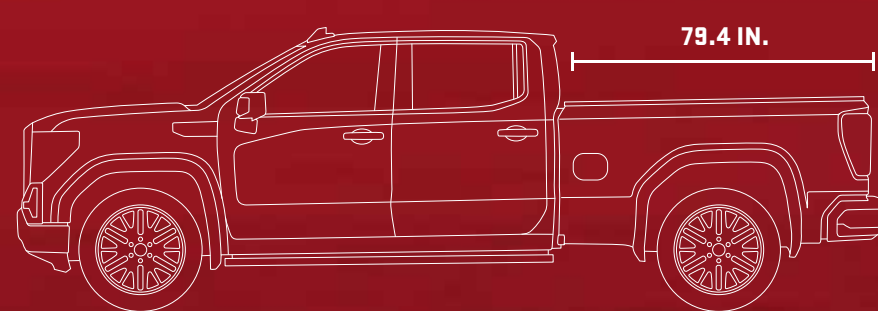
REGULAR CAB LONG BOX¹
STANDARD ON BASE SIERRA



DOUBLE CAB STANDARD BOX
AVAILABLE ON BASE SIERRA, SLE,
ELEVATION, SLT, AT4



CREW CAB SHORT BOX
AVAILABLE ON BASE SIERRA,
SLE, SLT, AT4, DENALI



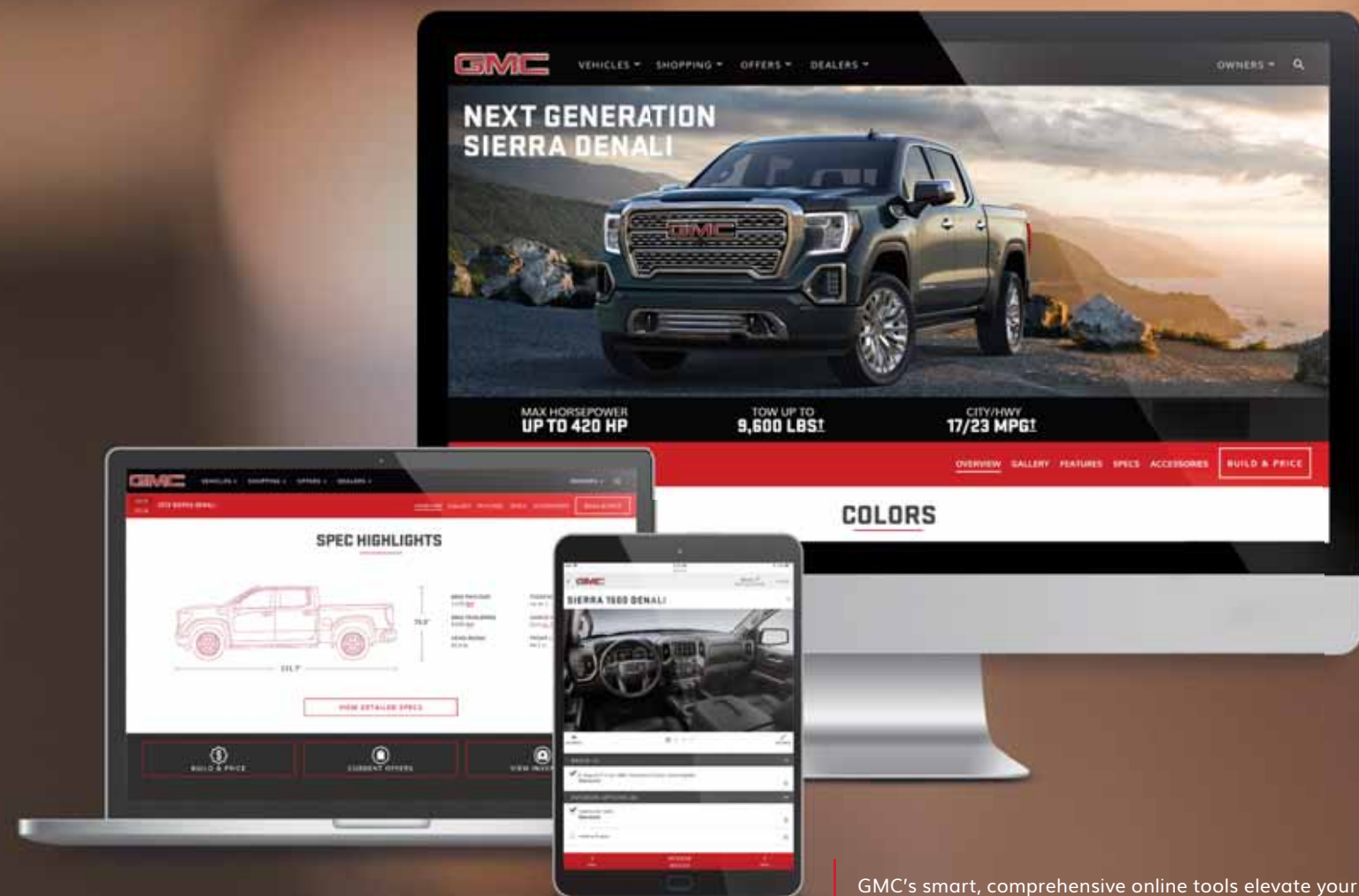
CREW CAB STANDARD BOX
AVAILABLE ON BASE SIERRA,
SLE, SLT, AT4, DENALI

¹Late availability.

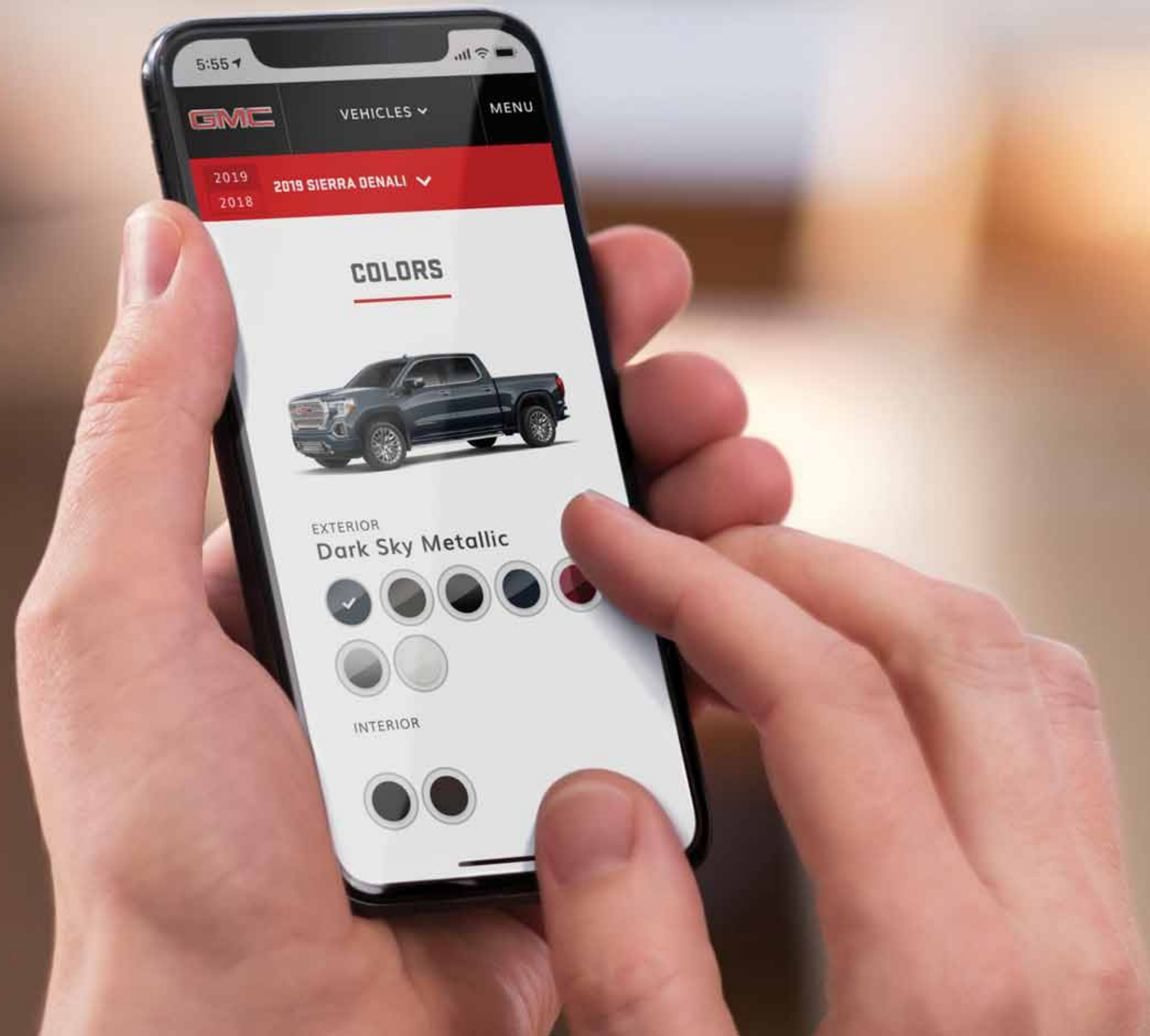


To help you best accommodate people and cargo,
Sierra is available in numerous cab and bed configurations.

USE THE BEST TOOLS TO BUILD YOUR SIERRA



GMC's smart, comprehensive online tools elevate your shopping experience. Visit gmc.com to find tools to help you select the Sierra that's right for you. You can also find a GMC dealer, schedule a test-drive and sign up for email updates about all things GMC. Extra-cost color shown.



FIND YOUR TRUE COLORS

EXTERIOR



¹Extra-cost color. ²Not available on Denali. ³Not available on AT4. ⁴Available on SLT and Denali only. ⁵Not available on Sierra trim.

DENALI AND AT4 INTERIOR COLORS AND MATERIALS

We know you'll be spending a lot of time in your Sierra Denali or AT4, so this is your opportunity to select the authentic materials, perforated leather appointments and colors to personalize your Sierra.

DENALI OFFERS:

Interior Colors: Jet Black/Jet Black

Seating Color: Jet Black With Unique Denali Accents

Door and Console Accents: Open-Pore Ash Wood

Instrument Panel Accents: Brushed Aluminum



Interior Colors: Dark Walnut/Dark Ash Gray

Seating Color: Dark Walnut/Dark Ash Gray With Unique Denali Accents

Door and Console Accents: Open-Pore Ash Wood

Instrument Panel Accents: Brushed Aluminum



AT4 OFFERS:

Interior Colors: Jet Black/Kalahari

Seating Color: Jet Black With Kalahari Accents

Door and Console Accents: Knurled Appearance

Instrument Panel Accents: Dark Brushed Aluminum



Find a full array of Sierra interior colors and materials at gmc.com/sierra.

PRECISION-CRAFTED FROM THE GROUND UP



17" 6-Spoke Bright Silver Painted Aluminum (Q5U). Standard on SLE. Available on Sierra With Chrome Exterior Appearance Package.



18" 6-Spoke Machined Aluminum With Dark Gray Metallic Accents (UHN). Standard on SLT. Available on SLE. Included on SLE With X31 Off-Road Package.



20" Gloss-Black Painted Aluminum (RD3). Standard on Elevation.



20" Machined Aluminum With Carbon Gray Metallic Accents (NZH). Available on AT4.



18" Machined Aluminum With Dark Gray Accents (RT5). Standard on AT4.



20" Polished Aluminum (NZM). Available on SLE and SLT. Included With SLT Premium Package and SLT Premium Plus Package.



20" Multidimensional Polished Aluminum (RTL). Standard on Denali.



22" Polished Aluminum (Q7L). Included and Only Available With Denali Ultimate Package.



HOW OUR SIERRA BECOMES YOUR SIERRA



GMC Accessories are the only way to fully personalize your entire Sierra—inside and out. They're engineered and tested to meet the Professional Grade standards of your Sierra, as well as your own.

Find a full selection of Sierra accessories at gmc.com/accessories.

PROFESSIONAL GRADE

RUNS IN THE FAMILY



SIERRA HD

CANYON

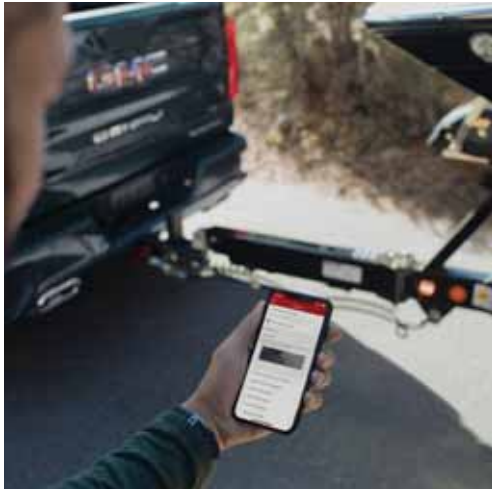
SIERRA

YUKON

TERRAIN

ACADIA

DRIVE THE CONVERSATION



3-YEAR/36,000-MILE BUMPER-TO-BUMPER LIMITED WARRANTY

GMC will warrant each 2019 Sierra from bumper to bumper for 3 years/36,000 miles (whichever comes first; see dealer for details), with no deductible, from the original in-service date of the vehicle, for warrantable repairs that are required as a result of defects due to materials and/or workmanship. Cosmetic corrosion resulting from defects is also covered under the Bumper-to-Bumper Limited Warranty. In addition, rust-through corrosion will be covered for 6 years/100,000 miles (whichever comes first; see dealer for details).

NEW-VEHICLE LIMITED WARRANTY Every 2019 GMC Sierra comes with a 5-year/60,000-mile (whichever comes first) transferable Powertrain Limited Warranty. 24/7 Roadside Assistance and Courtesy Transportation are also offered for the duration of the Powertrain Limited Warranty. Please see your GMC dealer for details.

ONSTAR AND GMC CONNECTED SERVICES

Connected vehicle services require a paid connected vehicle services plan or trial, connected hardware, vehicle electrical system (including battery), wireless service and GPS satellite signal to be available and operating for features to function properly. OnStar acts as a link to existing emergency service providers. Effective May 1, 2018, available GMC Connected Services have changed significantly. While many of the offered services are the same, available plans and pricing are different. Visit onstar.com for coverage map, details and system limitations.

GMC CERTIFIED SERVICE

To help your Sierra live up to its performance promise, GMC Certified Service—found exclusively at your GMC dealer—is there. With all the engineering excellence in Sierra, GM-trained technicians have the expertise to help care for it.

ADDITIONAL NOTES

A NOTE ON CHILD SAFETY Always use seat belts and the correct child restraint for your child's age and size, even with airbags. Even in vehicles equipped with the Passenger Sensing System, children are safer when properly secured in a rear seat in the appropriate infant, child or booster seat. Never place a rear-facing infant restraint in the front seat of any vehicle equipped with an active frontal airbag. See the Owner's Manual and the child safety seat instructions for more safety information.

TRAILERING AND OFF-ROAD DRIVING INFORMATION Please go to gmc.com and carefully review the vehicle Owner's Manual for important safety information about trailering or off-road driving in your vehicle.

FLEET ORDERS Some standard content may be deleted on fleet orders. See dealer for details.

ENGINES GMC products are equipped with engines produced by GM Powertrain or other suppliers to GM worldwide. The engines in GMC products may also be used in other GM makes and models.

GMC.COM See more of Sierra on our website: gmc.com/sierra. More photos and information; hot links to related subjects; convenient dealer locator; pricing guide, spec out your own vehicle.

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ASSEMBLY GMC vehicles and their components are assembled or produced by different operating units of General Motors, its subsidiaries or suppliers to GM worldwide. We sometimes find it necessary to produce GMC vehicles with different or differently sourced components than originally scheduled. Since some options may be unavailable when your vehicle is assembled, we suggest you verify that your vehicle includes the equipment you ordered and that, if there were changes, they are acceptable to you.

GMMOBILITY.COM (1-800-323-9935) GM Mobility offers financial assistance for eligible adaptive equipment to make automotive travel easier for persons with disabilities or special transportation needs. To learn more about special GM Mobility offers, visit gmmobility.com.

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